

Shine Bright!

See Your Name in Lights at the 28th Annual Winter Wonderland

November 26 - December 31, 2025



Thank you to our presenting sponsor:





Winter Wonderland, a drive-thru holiday light display, is the largest fundraiser for TARC, Inc. in Topeka, Kansas. This event offers a magical experience with stunning displays of vibrant LED lights and captivating animations. Since it began in 1998, Winter Wonderland has flourished due to the incredible generosity of community partnerships. On average, around 10,000 vehicles drive through the enchanting holiday lights display at Lake Shawnee Campground each year, with a suggested donation of \$10 per vehicle.

By sponsoring Winter Wonderland, your contribution helps us continue providing TARC's essential programs and services. Join us in making this year's event bright and spectacular!

SPONSORSHIP OPPORTUNITIES

\$10,000 | STAR LIGHTER*

- Custom-designed LED-lit display
- Name utilized in promo efforts
- · Logo on materials and website
- Social media acknowledgment

\$6,000 | TREE TOPPER*

- · Logo on materials and website
- Social media acknowledgment

\$3,500 | LAMP LIGHTER*

- Custom-designed LED-lit display Custom-designed LED-lit display
 - · Name on website
 - Social media acknowledgment

*Premier Sponsor Levels (above): Includes a custom-designed LED-lit display on sponsorship row. Requires a 2-year commitment to assist in covering signage expenses.

\$2,500 | RAZZLE DAZZLE

- Logo featured on 7,500 glasses
- Name on website
- Social media acknowledgment

\$1,000 | BELL RINGER

- Name on 24"x28" spotlighted sign Name on spotlighted group sign
- Name on website
- Social media acknowledgment

\$600 | HOLIDAY HELPER

- · Name on website

EXCLUSIVE VIP NIGHT! Magic on a Monday

Looking for a unique and fun holiday get-together for employees or clients? Host an exclusive night at Winter Wonderland, closed to the public!

Reserve a Monday from 6-8 pm and invite guests to either a walk-thru or drive-thru event. \$1,000 | Dates available (reserved in order of request): 12/01, 12/08, 12/15

To reserve a date, contact Mandi Wells: development@tarcinc.org / (785) 232-0597

Please complete the agreement on the next page.



2025 Winter Wonderland

Sponsor Agreement

November 26 - December 31, 2025

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Sponsor information: Company:		
Address:		
City:	State:	Zip Code:
Email:		Phone:
Name as it should appea	r on Signage:	
		email to development@tarcinc.org
Would you like to be con volunteer an evening at		rdinating a group of employees to nd? ○ Yes ○ No
Please mark Sponsorship	Level:	
 Star Lighter Sponsor* (\$10,000) Tree Topper Sponsor* (\$6,000) Lamp Lighter Sponsor* (\$3,500) Razzle Dazzle Glasses Sponsor (\$2,500) Bell Ringer Sponsor (\$1,000) 		Sponsorship agreements received after September 13, 2025, are not guaranteed new custom signage specific to Star Lighter, Tree Topper, and Lamp Lighter.
Holiday Helper SponsoMagic on a Monday (\$1	` ,	
*Premier lighted sign spor	nsorships require a 2	?-year commitment to assist in signage expenses.
Payment (make check p ○ Check is enclosed.	_	C, Inc.): g a check. ○ Please send me an invoice
Mail to: TARC Development 2701 SW Randolph Ave Topeka, KS 66611	•	nt@tarcinc.org

Thank you for your generous support of TARC's programs and services!